

About order and in-store use

Dine-in seating: One order per person (minimum) is required.

- We may limit your seating time to one hour when the store is crowded.
- Once you have decided on your order, please bring this menu book with you to the cashier to place your order and pay in advance.



HOHO HOJICHA

We are the only hojicha specialty shop in Uji, Kyoto.
We deliver the finest roasted tea under the supervision and guidance of Japanese tea masters.

Searching for delicious hojicha

The Japanese Tea AWARD is a competition that has been attracting attention in recent years, with the mission of discovering the value of Japanese tea from a new perspective and selecting tea that consumers find delicious to drink. Our store's "Yorokobi Hojicha" was selected as one of the top 19 Platinum Award winners out of about 500 entries. Also in 2022, "Yorokobi Hojicha" won an award at Japanese Tea Selection Paris.



日本茶 AWARD®



Japanese Tea Selection Paris

An assortment of 5 hojicha-flavored sweets

HOHO's Heavenly Sweets Plate

Latte Set

Upgrade to
oat milk for
just ¥100 extra.

\ Autumn limited version /



Assorted contents



Mini Autumn Squirrel Parfait

Rich hojicha soft serve with caramel sauce and nuts, paired with brownies for deeper flavor.



Hojicha Panna Cotta

Homemade panna cotta with plenty of hojicha syrup and a soft, jiggly texture.



Hojicha and caramel gelato

Hojicha + caramel vanilla marble gelato topped with nuts



Hojicha Castella

Castella made by a long-established craftsman with a moist and soft texture



Hojicha Brownie

- Rum Raisin ver. -

Homemade brownie richly kneaded with chocolate and hojicha

Please select the type of latte for the set

1. **HOT** / **ICE**

2. Please select from the following 4 types

A simple latte made with milk	(1) Hojicha latte	¥2,180
	(2) Premium Tencha Hojicha Latte Made with a more premium hojicha	¥2,380
Luxurious mellow latte with plenty of fresh cream	(3) Hojicha Cream Latte	¥2,280
	(4) Premium Tencha Hojicha Cream Latte Made with a more premium hojicha	¥2,480

3. Sugar Free / Half Sugar / Full Sugar

+¥100 Change to Oat milk

All prices include tax.

An assortment of 5 hojicha-flavored sweets

HOHO's Heavenly Sweets Plate

Tea Set

\ Autumn limited version /



Assorted contents



Mini Autumn Squirrel Parfait

Rich hojicha soft serve with caramel sauce, paired with brownies for deeper flavor. Topped with a cute squirrel cookie—an autumn-only treat.



Hojicha Panna Cotta

Homemade panna cotta with plenty of hojicha syrup



Hojicha And Caramel Gelato

Hojicha + caramel vanilla marble gelato topped with nuts



Hojicha Castella

Castella made by a long-established craftsman **with a moist and soft texture**



Hojicha Brownie

- Rum Raisin ver. -
Homemade brownie richly kneaded with chocolate and hojicha

Please select the type of tea for the set

1. **HOT** / **ICE**

2. Please select from the following 7 types

(1) Shiawase Hojicha

Refreshing and light taste
FIRST FLUSH HOJICHA FROM UJI

(2) Yorokobi Hojicha

Gentle aroma and sweetness with less astringency
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

(3) Kiwami Hojicha

Roasted aroma and deep flavor
FIRST FLUSH HOJICHA FROM UJI

(4) HOHO CHA

Luxury Blend with Kuki Hojicha
PREMIUM BLEND

(5) YUZU Hojicha

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

(6) Peach Hojicha

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

(7) Strawberry Hojicha

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

¥2,080

All prices include tax.



Hojicha Caramel Cream Latte



Hojicha Caramel Cream Latte and Selectable Sweets Set

Rich roasted hojicha with caramel sauce and crunchy cookies
— a perfect autumn treat.

Single drink available for ¥880 +¥30 Biscuit topping available.
Upgrade to oat milk for just ¥100 extra.

¥1,380

HOT
with mug

ICE
with glass

1

Sweetness of Latte
Please select

Half Sugar / Full Sugar

2

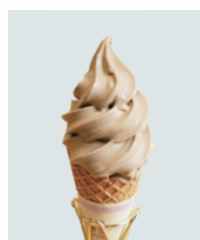
Sweets
Please select



Mini Parfait



Premium Castella



Soft cream



Panna Cotta (Plain)



Mini Brownie

All prices include tax.



Hojicha Latte and Selectable Sweets Set

¥1,080~¥1,380

Please select from below.

1
HOT or ICED
Please select



2
Type of Latte
Please select
4 TYPES

1. Hojicha Latte Set
Simple taste with milk

¥1,080 (tax inc.)

2. Premium Tencha Hojicha Latte Set
Use of particularly high grade tea leaves ¥1,280 (tax inc.)

1. Hojicha Cream Latte Set
Specially made with fresh cream

¥1,180 (tax inc.)

2. Premium Tencha Hojicha Cream Latte Set
Use of particularly high grade tea leaves ¥1,380 (tax inc.)

3
Sweetness of Latte
Please select

Sugar free / Half Sugar / Full Sugar

Light Sugar / Half Sugar / Full Sugar

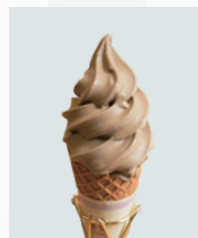
4
Sweets
Please select



Mini Parfait



Premium Castella



Soft cream
Cone / Cup



Panna Cotta (Plain)



Mini Brownie



Hojicha and Selectable Sweets Set

Please select from below.

¥930~¥1,080

1
HOT or ICED
Please select



HOT
with teapot



ICE
with glass

2
Types of Hojicha
Please select
7 TYPES

1. Shiawase Hojicha Set / Happiness

Refreshing and light taste
FIRST FLUSH HOJICHA FROM UJI

¥930 (tax inc.)

2. Yorokobi Hojicha Set / Joyful

Gentle aroma and sweetness with less astringency
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

¥980 (tax inc.)

3. Kiwami Hojicha Set / Extreme

Roasted aroma and deep flavor
FIRST FLUSH HOJICHA FROM UJI

¥1,030 (tax inc.)

4. HOHO CHA Set

Luxury Blend with Kuki Hojicha
PREMIUM BLEND

¥1,080 (tax inc.)

5. Yuzu Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

¥1,030 (tax inc.)

6. Peach Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

¥1,030 (tax inc.)

7. Strawberry Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

¥1,030 (tax inc.)

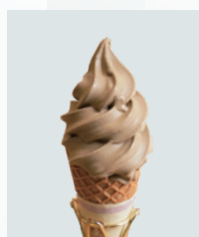
3
Sweets
Please select



Mini Parfait



Premium Castella



Soft cream
Cone / Cup



Panna Cotta (Plain)



Mini Brownie



\ FOUR TYPES /

Hojicha Flights

Comes with WASANBON dried sweets

¥1,280 (tax inc.)

1. Shiwase Hojicha Set / Happiness

Refreshing and light taste

FIRST FLUSH HOJICHA FROM UJI

2. Yorokobi Hojicha Set / Joyful

Gentle aroma and sweetness with less astringency

NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

3. Kiwami Hojicha Set / Extreme

Roasted aroma and deep flavor

FIRST FLUSH HOJICHA FROM UJI

4. HOHO CHA Set

Luxury Blend with Kuki Hojicha

PREMIUM BLEND

Strong Roasted Incense

3.Kiwami

Deep UMAMI

Simply UMAMI

2.Yorokobi

4.HOHO

1.Shiwase

Refreshing Scent

After receiving your order, we brew each cup wholeheartedly.
Estimated time to serve: 7 to 8 minutes

Yorokobi Hojicha

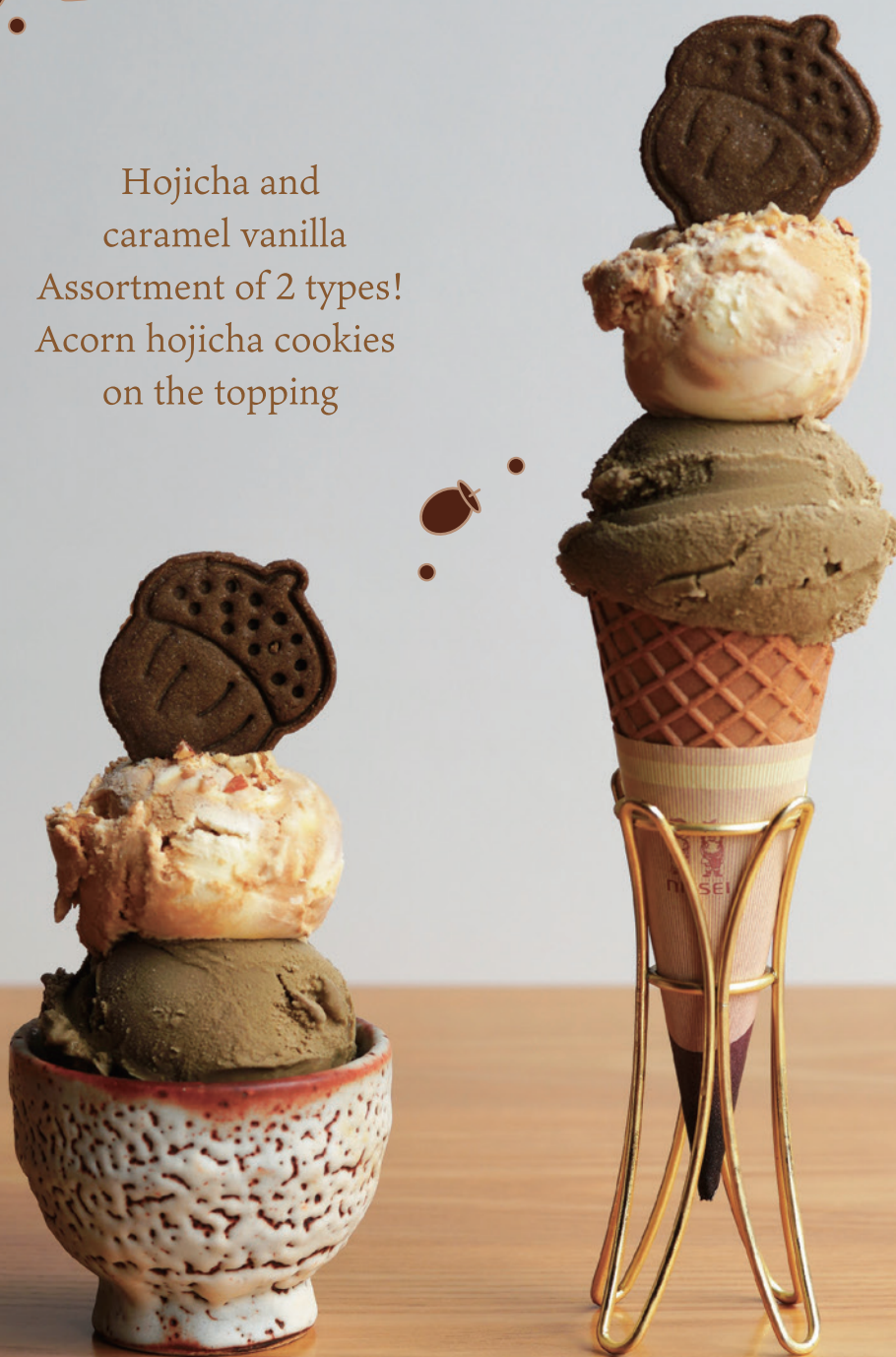
2021日本茶 AWARD 2021 Platinum Award

2022 Japanese Tea Selection Paris Bronze Award





Hojicha and
caramel vanilla
Assortment of 2 types!
Acorn hojicha cookies
on the topping



Hojicha acorn gelato

Cone/Cup

Single ¥780

Tea set HOT/ICE

Please select from the following 4 types

Shiawase / Yorokobi / Kiwami / HOHO CHA

¥1,200

【À LA CARTE】 For single order



Simple taste with milk

Hojicha Latte

HOT / ICE Sugar free / Half Sugar / Full Sugar

¥580

Upgrade to oat milk for just ¥100 extra.



Use of particularly high grade tea leaves

Premium Tencha Hojicha Latte

HOT / ICE Sugar free / Half Sugar / Full Sugar

¥780

Upgrade to oat milk for just ¥100 extra.



Specially made with fresh cream

Hojicha Cream Latte

HOT / ICE Light Sugar / Half Sugar / Full Sugar

¥680

Upgrade to oat milk for just ¥100 extra.



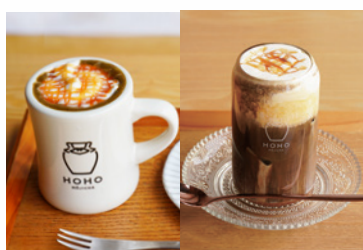
Use of particularly high grade tea leaves

Premium Tencha Hojicha Cream Latte

HOT / ICE free / Half Sugar / Full Sugar

¥880

Upgrade to oat milk for just ¥100 extra.



rich caramel sauce and fluffy whipped cream

Caramel Hojicha Cream Latte

HOT / ICE Light Sugar / Half Sugar / Full Sugar

¥880

Upgrade to oat milk for just ¥100 extra.

● Add a biscuit ¥30

with a biscuit topping for an extra delicious touch!

TEA PLUS MENU (cannot order individually)



Order additional tea items to any course by +¥430 (Tax inc.).

(cannot order individually)

1
HOT or ICED
Please select



HOT
with teapot



ICE
with glass

2
Types of Hojicha
Please select

7 TYPES

1. Shiawase Hojicha Set / Happiness

Refreshing and light taste
FIRST FLUSH HOJICHA FROM UJI

2. Yorokobi Hojicha Set / Joyful 🏰

Gentle aroma and sweetness with less astringency
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

3. Kiwami Hojicha Set / Extreme

Roasted aroma and deep flavor
FIRST FLUSH HOJICHA FROM UJI

4. HOHO CHA Set 🏰

Luxury Blend with Kuki Hojicha
PREMIUM BLEND

5. Yuzu Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

6. Peach Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

7. Strawberry Hojicha Tea Set

Flavored Tea
NATIONAL BLEND SPECIAL TENCHA KUKI HOJICHA

SWEETS PLUS MENU (cannot order individually)



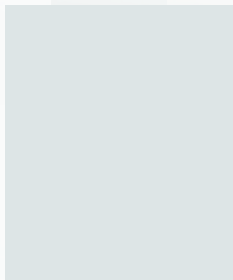
Order additional sweets items to any course by +¥500 (Tax inc.). (cannot order individually)



Mini Parfait



Premium Castella



Soft cream
Cone / Cup



Panna Cotta (Plain)



Mini Brownie